



**9/11/12 Board Meeting Minutes
8:30 a.m. Erla Foods
(Please call the office if you are unable to attend)**

Roll and Call to Order Time: (P-Present; A-Absent; E-Excused)

Anthony, Christine	P	Falatko, Mike	E	Kruse, Cindy	P
Burnette, Angela	E	Fernald, Aaron	A	Luth, Jim	A
Cooper, Holly	P	Ganga, Venu	P	Osentoski, Carrie	E
Easterling, Karen	P	Keller, Judy	P	Gracey-Truemner, Sue	P

Introduction of Guests: Melanie Radabaugh – Diva Disposal

Previous Meeting Minutes: The minutes of the August meeting were presented. A motion was made by Sue Gracey-Truemner to accept the minutes, seconded by Venu Ganga, and passed unanimously.

Treasurer’s Report: Due to not thinking she would be able to attend the meeting, Angie did not prepare a Treasurer’s Report. She will prepare one for the next meeting.

Unfinished Business/Committee Reports:

Summer Mania Final Financials: Bills are not all in. Dee will give the final tally when all bills are received. It does look like the event was in the black, however.

Hot Dog Fundraiser:The Board wishes the hot dog fundraiser to continue on through the end of September. Dee will put it in the paper, as well as on the electronic sign.

M81 Signs:The meeting with the State came back negative, and our permits have been revoked. We must come up with another way to generate this income. A suggestion was made to create and sell advertising on flower pots that would be built to surround the trees on Main Street. Another suggestion was to make garbage cans that had names of businesses on them. A committee was made to discuss this further. The committee consisted of Karen Easterling, Venu Ganga, Christine Anthony, Judy Keller, Cindy Kruse, and Dee Mulligan. A meeting was set to discuss this for 9/13 at 2:30 PM at Erlas. *****Due to a conflict, this meeting was cancelled and must be rescheduled*****. In the meantime, Dee will continue to call sign holders to see if anyone is willing to sell the Chamber a permit. The signs must be taken down by October 31, 2012 per the State. Angie Burnette asked that we contact the state and ask for an extension through to the end of the year so that refunds do not have to be given. Dee will contact the state and request this and report back when she has heard something.

New Business:

Judy Keller Idea:Judy Keller wished to bring up the idea of the flower pots. Please see above.

Website:Venu Ganga is redoing the Chamber website. There will be ad space to sell on it. He showed the beginnings of it, and this process will continue.



2013 Chamber Dinner: (Date change?)We wish this date to change to something in February. Dee will talk to the school to find out what day works best.

2012 Pinktober: Joey Kreeger has agreed to take over Pinktober and is well on her way, including a 5K Race, a Lantern Lift-off, and a huge event as a finale on Wednesday, October 24 in Rotary Park. Thumb National Bank has agreed to sponsor Pinktober Trick and Treat bags that will be given out in the schools.

New Logo Contest:Tabled

Small Business Association of Michigan:Tabled

Announcements: N/A

Adjournment: 10:30 AM

Respectfully Submitted,

Cindy Kruse
Chamber Secretary