



CHAMBER CHAT

June, 2013

Volume 1, Issue 1

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This is our first digital newsletter! As many of you may remember, the Chamber previously produced a quarterly paper newsletter, the Chamber Chat. Due to costs and technical difficulties, that was ended. However, thanks to Baker College, Hills & Dales General Hospital, & Diva Disposal, we are BACK!

We will now be sending out quarterly digital newsletters, starting with this one. They will be filled with Chamber news, community news, and other things we feel might be of interest to our members and friends. In this edition, we will introduce you to the Chamber Board Members and fill you in on some upcoming Cass City events.

As stated earlier, this will be a quarterly publication. We were excited about getting this first edition out to you, so we jumped the gun by a month. In the future, Chamber Chats will be sent to you electronically in January, April, July, and October. If for some reason you do not wish to be included in this mailing, please reply to this email with "UNSUBSCRIBE" in the subject line.

Also, we would like your feedback to let us know how we are doing or if there is something you would like to see in the upcoming Chamber Chats. We can be reached at ccc@casscitychamber.com. Remember, this is for YOU!

Chamber Board Members

Special points of interest:

- Chamber Board Members & Meetings
- Summer Mania
- Freedom Festival

The Cass City Chamber of Commerce Board of Directors is comprised of 12 community-minded individuals, typically business affiliates, who are interested in the growth and economic well being of Cass City. Directors are expected to contribute to the overall promotion and success of the Cass City Chamber of Commerce through meeting attendance, planning committee involvement, and event support.

The 2013 Board of Directors:

- Karen Easterling (President) - *Baker College*
- Christine Anthony (VP) - *Captured by Christine*
- Angie Burnette (Treasurer) - *ATB&D, CPA's*
- Cindy Kruse (Secretary) - *Thumb National Bank*
- Holly Cooper - *Kelly & Company Realty*
- Mike Falatko - *Hills & Dales General Hospital*
- Venu Ganga - *Erla Foods*
- Erin Jaenicke - *McDonalds*
- Judy Keller - *ProGraphix*
- Carrie Osentoski - *Signature Bank*
- Melanie Radabaugh - *Diva Disposal / Home & Hospice*
- Susan Truemner - *Curtis Chrysler*

Chamber Board Meetings are held the first Tuesday of every month at 8:30 a.m. at the Municipal Building. For a listing of all dates of meetings, please visit our website at www.casscitychamber.com and click on **Board Information: Board Meetings** in the left hand menu.



2013 Beautification Project

As summer arrives and people from near and far come to Cass City to enjoy our village and all we have to offer, it is important to put our best foot forward and show our village in its best possible light. That is why the Chamber of Commerce is joining forces with generous community minded businesses and individuals, as well as our village government, to beautify the Main Street and parks of Cass City.

Area businesses may sponsor a flower pot, trash

surround, picnic table, or trash can with their business name and telephone number. Individuals may do the same, with “in memory of” or “in honor of” and the name of that special person marking their contribution.

The money from this project will go to fund Cass City Chamber of Commerce activities, as well as the Cass City Parks and Recreation Department.

If you or anyone you know may be interested in more information, please contact the

Chamber office at (989) 872-4618 or your favorite Board Member. We would love to give you more details.

Attached is a link to the Cass City Chamber of Commerce website. Please click the link to navigate to the website. Then, click on **Beautification Project** in the left hand column Main Menu for further informational forms and links.

www.casscitychamber.com

Freedom Festival

An eagerly anticipated event each summer in Cass City is the Annual Freedom Festival. This year's Freedom Festival will be held Thursday, July 4 through Saturday, July 6.

Along with the huge Freedom Festival Parade and Grand Finale Fireworks display, the festival events include: a golf

tournament, craft show, car show, 5K/8K Run, softball tournament, 3 on 3 basketball tournament, Little Miss and Mister Firecracker pageant, and much, much more.

Attending this event with your family is a great way to show your support for our village and to show your patriotism on

the 4th of July.

For more information on this event, or to apply to be part of the fun, please visit the Cass City Freedom Festival website at:

www.ccfreedomfest.org



Summer Mania

This year, we will once again be hosting Cass City Chamber of Commerce Summer Mania on the first Friday in August. That means this year's event will run from Thursday, August 1 through Saturday, August 3, with the highlight day being Friday, August 2.

As in years past, it will include many fun filled activities

such as: a car show sponsored by Curtis Chrysler, arts and crafts, food vendors, inflatables for the children, free snow cones, free cotton candy, and our own Trigger Happy providing nighttime music in Rotary Park. There will also be weekend long town-wide garage sales and a huge book sale at Rawson Memorial District Library. Each year this

event brings in huge crowds. Come be part of the fun!

As always, this event is free to the public and is run by volunteers. So if you or anyone you know would like to volunteer, please just contact the Chamber office at (989) 872-4618 or by email at ccc@casscitychamber.com.

Pinktober

As the month of October brings on cooler weather and the thoughts of young children turn toward "Trick-or-Treating", the Village of Cass City puts it's thoughts on Breast Cancer Awareness. For the entire month of October, the whole town is decked out in PINK, with a host of community events scheduled all month long to increase awareness, develop community spirit, and raise money for the American Cancer Society.

Some of the annual events include a business decorating contest and a 5K Run/Walk. Another event to look forward to is "Pink or Treating". At this event, you can visit the various businesses and receive goodies, flyers, or whatever the area businesses are handing out.

Like us on Facebook at **Pinktober: A Community with a Cause**. You can also learn more by clicking on the Chamber link below. After being

redirected to the Chamber website, please select **Events** in the left hand column menu, and then select **Pinktober**.

www.casscitychamber.com

Tip:

If you are over 40, be sure to have an annual mammogram. This is one of the best ways to detect breast cancer early and improve your chances of surviving.



Christmas in the Village

Cass City's Christmas in the Village is one of the most well known and highly anticipated festivals in Cass City, and is a great time for families and kids of all ages. This event offers a variety of activities throughout the day. In the morning and afternoon, families can enjoy a craft show at the Cass City High School, a town wide chili cook off sponsored by Knight Insurance, or a free movie at the Cass Theatre. In the

evening, they can join the community at a huge lighted Christmas parade and FREE community gathering, including a visit from Santa and Mrs. Claus!

This year, the event is being held on **Saturday, December 7th**. And, if that were not enough, there is also a **FREE TO CHILDREN Breakfast with Santa**, sponsored by McDonalds, the following Saturday on **December 14th** at

the VFW Hall.

For more information on either of these events, please click on the link below which will navigate you to the Cass City Chamber of Commerce website, then click on **Events** in the left side menu, and choose either **Christmas in the Village** or **Breakfast with Santa** for the rest of the story!

www.casscitychamber.com



Photo compliments of Captured by Christine Photography

Annual Chamber Dinner



Local politicians congratulating Dave Milligan & Shannon Bardwell

The 50th Annual Chamber Dinner announcing the Citizen and Junior Citizen of the Year was held on Saturday, February 2nd. Walking away with the coveted awards were David Milligan for Citizen of the Year and Shannon Bardwell for Junior Citizen. Next year's event will be held on **Saturday, February 1, 2014**. Mark your calendars! Also, due to size, we will be moving the event to the VFW Hall.



Past Citizen of the Year Awardees

Cass City Chamber of Commerce

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WE'RE ON THE WEB!

WWW.CASSCITYCHAMBER.COM

Opportunity with Support



Community Events/Activities

The community of Cass City, as well as the entire Thumb of Michigan, is lucky enough to have many groups and organizations willing to offer a variety of opportunities to its citizens. These opportunities can be festivals or seminars, sales or benefits. Some of the upcoming events include the following:

- **Green Thumb Produce Amish Auction** has sales **3 times a week** during the summer and into the fall. It is a great place to get some amazing produce at rock bottom prices! *
- Learn all you need to know to protect the security of your future at the free Hills & Dales Hospital seminar on **"Planning for the Future"**, being held on **June 19th**. *
- Join **VIP Salon** at the

opening of its brand new **"VIP Coffee Lounge"** on **June 20th**.

- **Home & Hospice Advantage** is having a huge garage sale in conjunction with Summer Mania, **August 1st & 2nd**. *
- **Thumb Area Assault Crisis Center** is having a Golf Scramble Benefit on **August 23rd**. *
- The **Cass City VFW** has a Spaghetti Dinner the **3rd Wednesday of every month from 4:30 p.m. - 6:30 p.m.**; the price is donations. Meal includes spaghetti, salad, garlic bread, dessert and drinks. Takeouts available; call (989) 872-4933.
- Cass City offers a Summer Day Camp for school age children. Call **872-2911** for information.

- The **Tuscola County Events Calendar** is up and available. Check it out on the Cass City Chamber of Commerce Website for a list of great Tuscola County events. *
- **Rawson Memorial**
- **District Library** offers events all year long. Check out their flyer, also on the Chamber website. *

If the listed event is followed by a "*", there is further information available regarding this event on the Cass City Chamber of Commerce website. Just click the link below, then click "Other Local Events" in the menu located on the left hand side of the page. That will direct you to a page with the various event flyers available in .pdf form.

www.casscitychamber.com

The Cass City Chamber of Commerce, which was incorporated in 1951, is organized to advance the general welfare and prosperity of the Village of Cass City, as well as the surrounding area, so that its citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided, and particular attention and emphasis shall be given to the economic, civic, commercial, cultural, industrial, and educational interests of the area.

The Chamber is run by a Board of Directors which meets the first Tuesday of each month at 8:30 AM at the Municipal Building. Visitors are always welcome. Please click on Board Information in the Main Menu and select Board Meetings or call the Chamber office at (989) 872-4618 if you require further information.

The Chamber can support area businesses with direct referrals and by advertising special events at the office, on Facebook, through email, and on the web site. By working together with our members, we continually strive to build Cass City into an even more dynamic community.

