



CHAMBER CHAT

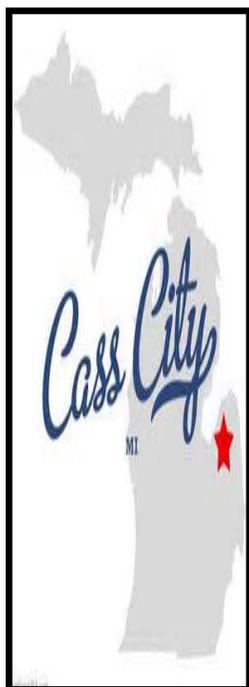
November, 2013

Volume 1, Issue 2

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Merry Christmas & A Happy New Year!

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Merry Christmas and a Happy soon-to-be 2014! In this newsletter is a wrap-up of Pinktober, our most recent Chamber After Hours event, and our first ever Chamber sponsored Ribbon Cutting at the Charmont Restaurant. There is also some information on the upcoming Christmas events, as well as a preview of the Annual Chamber Dinner, to be held on Saturday, February 1, 2014.

Please remember that if you do not wish to receive this newsletter, simply reply to this email with "UNSUBSCRIBE" in the subject line.

Also, if there is something else you would like to see in future newsletters, please let us know at ccc@casscitychamber.com. Remember, this is for YOU!



Christmas Facts

1. "Xmas" stems from Greece. The Greek "X" is a symbol for Christ.
2. The Germans made the first artificial Christmas Tree out of dyed goose feathers.
3. Rudolph, Santa's legendary reindeer, was a creation of Montgomery Ward. He created it as a holiday promotion in the late 1930s.
4. All the gifts in the Twelve Days of Christmas song would equal 364 gifts.
5. According to the Guinness World Records, the tallest Christmas tree ever cut was a 221-foot Douglas fir in Seattle, WA.

Chamber Board Members

The Cass City Chamber of Commerce Board of Directors is comprised of 12 community-minded individuals, typically business affiliates, who are interested in the growth and economic well being of Cass City. Directors are expected to contribute to the overall promotion and success of the Cass City Chamber of Commerce through meeting attendance, planning committee involvement, and event support.

The 2013 Board of Directors:

- Karen Easterling (President) - *Baker College*
- Christine Anthony (VP) - *Captured by Christine*
- Angie Burnette (Treasurer) - *ATB&D, CPA's*
- Cindy Kruse (Secretary) - *Thumb National Bank*
- Holly Cooper - *Kelly & Company Realty*
- Carrie Luana - *Hills & Dales General Hospital*
- Lata Ganga - *Erla Foods*
- Erin Jaenicke - *McDonalds*
- Judy Keller - *ProGraphix*
- Janie Meeker - *Millennium Steering*
- Carrie Osentoski - *Signature Bank*
- Melanie Radabaugh - *Diva Disposal*

Chamber Board Meetings are now held the last Wednesday of every month at 8:30 a.m. at the Municipal Building. For a listing of all dates of meetings, please visit our website at www.casscitychamber.com and click on **Board Information: Board Meetings** in the left hand menu.

Special points of interest:

- Chamber Board Members & Meetings
- Christmas in the Village
- Annual Chamber Dinner



Pinktober Wrap-up

Cass City's 2013 Pinktober is just a memory, but what a memory it is! This year's month long event saw the return of a few old friends, as well as the addition of some new ones. The Kick-off at the first Cass City Varsity Football game was heralded by pink sock clad players, pink fireworks, and the Sky Lantern lift-off. For the entire month of October, the town was awash in pink, with most businesses decorating their windows in pink, while the pink

"Flush Away Cancer" toilet made its local rounds. New this year were a Cemetery Walk, Pumpkin Launch, and Talent Show, all of which drew crowds of spectators. Most importantly, the community will be happy to know that our contribution going to the American Cancer Society went up significantly. Last year, we were pleased to send ACS over \$4,000 to help in the fight against breast cancer. This year, we will be sending closer to \$10,000!

Way to go, Cass City!!



Chamber After Hours

"*Make Facebook Your Friend*", our first in a new series of Cass City Chamber of Commerce Members Only After Hours Events, was held on Thursday, November 21, 2013 at 5:30 p.m. Hosted by Millennium Steering and presented by Cheryl Hieber, the event covered the ways that Facebook can help

owners market their businesses with no out of pocket expense. Social media is hot right now. Every person, cause, business, or organization is asking you to "Like us on Facebook". Why? Well, precisely because every person, cause, business, and organization has a Facebook page. Information

shared there is seen by your friends, your friends' friends, etc. It is the party telephone line of the current generation, and it is free. Stay tuned for our next After Hours Members Only event. They are offered for you to help you make the most out of every avenue possible.



Chamber President Karen Easterling, Charmont Owners Andy & Krystal Cole, Village President Carl Palmateer, and Village Manager Peter Cristiano

Charmont Grand Opening and

Charmont, a long standing cornerstone of the Cass City community, got a facelift and new breath of life this summer when Andy and Krystal Cole took ownership of this Cass City classic. Weeks of hard work paid off when they reopened the facility this fall. Patrons saw a completely remodeled restaurant, which included a complete overhaul of the entire facility: dining room, bar area, bowling alley, and even the bathrooms.

The community celebrated this huge venture with a Grand Opening week, November 17 - 23. This week-long celebration was rounded out with a well



Teamwork makes everything easier!

Christmas in the Village

It is only one week until **Christmas in the Village** in downtown Cass City! For years, Christmas has been one of the most eagerly anticipated times of the Cass City year, with Christmas in the Village festivities always offering a great time for families and children of all ages. This year is no exception. We start the day off with a craft show at Cass City High School from 10 a.m. to 4 p.m. With over fifty vendors, there is something for everyone at this show. After the craft show, take a walk through town,

sampling a variety of area chili's at the town-wide Chili Cook-off. Follow it up with a free matinee at the Cass Theatre at 2 p.m. At 6 p.m., the party continues with a Lighted Christmas Parade, followed by a FREE community gathering, including a visit from Santa and Mrs. Claus!

This year's event is on **Saturday, December 7th**. If that were not enough, there is also a FREE TO CHILDREN Breakfast with Santa the following Saturday on **December 14th** at the VFW Hall. If you can't get to town for

either of these events, Santa will also be on hand at the NEW Santa house, located at the Municipal Building, from 1 p.m. - 3 p.m. the following **Saturday, December 21st**.

For more information, please click on the link below which will navigate you to the Cass City Chamber of Commerce website; then click on **Events** in the left side menu, and choose either **Christmas in the Village** or **Breakfast with Santa** for the rest of the story!

www.casscitychamber.com



Photo compliments of Captured by Christine Photography



Chamber Dinner

MARK YOUR CALENDAR!

The annual Chamber Dinner is scheduled for **Saturday, February 1st**. Doors will open at 5:30 p.m. for cocktails, with the program starting at 6 p.m., and dinner immediately following. This year, the dinner is being moved to the VFW Hall, with the hopes of selling more tickets and getting that Junior Citizen of the Year Scholarship fund to the magic

number where it will be self-sustaining. Tickets will be \$25 in advance, or \$31 at the door, and will be available at all three Cass City banks and Rawson Memorial Library. If you have never attended this event, please join us this year. This dinner honors our Citizen and Junior Citizen of the Year, people who help make this community the great place it is!

Ribbon Cutting



Newly Installed Electronic Scoring System

attended ribbon cutting ceremony on Friday, followed by free bowling for everyone all weekend long.

If you have not stopped into the new Charmont, please give them a try! They are open Monday - Thursday, 11 a.m. - 10 p.m.; Friday - Saturday, 11 a.m. - 11 p.m.; and Sunday, 11 a.m. - 9 p.m. They can also be reached for carry-out orders at (989) 872-4321!



A Great Welcome to a Great Community!

Cass City Chamber of Commerce

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WE'RE ON THE WEB!

WWW.CASSCITYCHAMBER.COM

Opportunity with Support



The Cass City Chamber of Commerce, which was incorporated in 1951, is organized to advance the general welfare and prosperity of the Village of Cass City, as well as the surrounding area, so that its citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided, and particular attention and emphasis shall be given to the economic, civic, commercial, cultural, industrial, and educational interests of the area.

The Chamber is run by a Board of Directors which meets the first Tuesday of each month at 8:30 AM at the Municipal Building. Visitors are always welcome. Please click on Board Information in the Main Menu and select Board Meetings or call the Chamber office at (989) 872-4618 if you require further information.

The Chamber can support area businesses with direct referrals and by advertising special events at the office, on Facebook, through email, and on the web site. By working together with our members, we continually strive to build Cass City into an even more dynamic community.

Community Events/Activities

Here are some other events going on in Cass City in the upcoming days and weeks:

- **Eighth Grade Pop Can Drive** for Washington D.C. Trip on **November 30th from 9 a.m. - 2 p.m.**
- **Jewelry Sale** at Hills & Dales General Hospital **November 30th through December 6th, 9 a.m. - 5 p.m.**
- **Hospital Auxiliary Bake Sale** at Hills & Dales General Hospital on **Friday, December 6th from 7 a.m. - 11 a.m.**
- **Christmas Kids' Kraft** at Rawson Memorial District Library on **Saturday, December 7th from 10 a.m. - 11 a.m.**
- **Live Reindeer, Steel Train, Nativity Scene,**

- **Carolers, and Santa** at Flowers, Galore, and More on **Sunday, December 8th from 1 p.m. - 5 p.m.**
- **Christmas Community Hymn Sing** at the Cass City Missionary Church on **Sunday, December 8th at 6:30 p.m.**
- **PJ's and the Classics** at Rawson Memorial District Library on **Monday, December 9th at 6:30 p.m.** Come to the library in pj's and watch *"The Search for Santa Paws"*.
- **Doras Dinner** at the United Methodist Church on **Wednesday, December 11th at 12 noon sharp.**
- **Chamber Meeting** at the Municipal Building on **Wednesday, December 18th at 8:30 a.m.** This

meeting is one week early due to the Christmas holiday.

- **Christmas Sing-along** at Rawson Memorial District Library on **Monday, December 16th at 6:30 p.m.**
- **Senior Citizen Movies** at Rawson Memorial District Library on **Friday, December 20th at 1:30 p.m.** Two movies are shown, and refreshments are served.

If you know of any events not listed, please contact the Cass City Chamber of Commerce at (989) 872-4618 or (989) 551-7274 so that they can be added to the Chamber Community Calendar on the website. The more who know, the bigger it can grow!

www.casscitychamber.com

