



**Cass City Chamber of Commerce
10/31/ 2018 Board Meeting Minutes
8:00 A.M. Rawson Memorial Library**

- I. Call to Order- 8:05 A.M.**
- II. Attendance- (P-Present; A-Absent; E-Excused)**

Barrigar, Aaron Director	P	Fritz, Jamie Director	E	Keller, Judy Administrator	P
Boyce, Krysta Director	p	Gray, Andy Director	P	Kruse, Cindy Director	P
Dorland, Kevven Director	P	Hartel, Jeff Director	A	Peters, Amy Director	E
Collins, Samantha Secretary	P	Hartwick, Michelle Vice-President	P	Rule, Mike President	P
		Kaczuk, Christine Director	P		

- III. Introduction of Guests: A. Stachura and C. Tomlin and a Presentation by Rick Zimmer**
- IV. Approval of the Agenda: The Agenda for the October Meeting was presented. Motion made by Michelle Hartwick to approve the agenda for the October meeting; Seconded by Krysta Boyce; Motion Passed.**
- V. Approval of the Meeting Minutes: The minutes from the September meeting were presented. Motion made by Michele Hartwick to accept the September meeting minutes as presented; Seconded by Aaron Barrigar; Motion Passed.**
- VI. Treasurers Report: Gross Profit \$740.22, Total Expenses \$2,366.06, Net Income \$-1,625.84.**
- VII. Committee Reports:**
 - A. Christmas in the Village:**
 - 1. Schedule of Events to be put into Businesses-will add New Items**



Singers in Rotary Park and Free wagon rides in town during the Chili Cook-Off and the Craft Show.

- 2. Schedule of events Ad in the Chronicle-Motion made by Andy Gray to approve spending \$600.00 on 2 ads for \$300.00 each seconded by; Kevven Dorland; Motion Passed.**
- 3. Get your Chili Cook-Off registrations in to Amy Peters-She has 8 or 9 turned in so far.**
- 4. Wagon rides during the Chili Cook-Off and Craft Show- Octagon Barn is donating the wagon. We need volunteers to take shifts driving the truck.**
- 5. Chance for Cash Promotion- Judy will check with the Businesses to see if there is enough interest in doing it again this year and go from there.**

VIII. Old Business:

- A. Sponsorship Update: Sponsorship forms were presented by Judy. Motion made by Michelle Hartwick to accept the Sponsorship form with the exception of changing the ink color to blue. Seconded by; Krysta Boyce; Motion Passed.**
- B. Possible Fundraising Ideas:**
 - 1. Pheasant Hunt- Too Expensive**
 - 2. Popcorn Sales- Thumb Bank volunteered to pop popcorn and sell for \$2.00 a bag to local Businesses.**
 - 3. Reverse Raffle Dinner**
 - 4. Dinner Raffle- Tickets sold for \$30.00 each- Dinner for two at different Restaurants.**
 - 5. Golf Outing**
 - 6. 5K Run- With T-shirts and Metals.**

IX: New Business:

- A. Set a date for the Business Expo-Thursday April 4th would be the first Thursday in April. Judy will check with the school to see if that date is available.**
- B. Festival Bank Account- Motion made by Michelle Hartwick to add Aaron Barrigar and Christine Kaczuk to the account and take off Michelle Hartwick; Seconded by Krysta Boyce; Motion Passed.**
- C. December Meeting-Board decided to move the meeting date to December 19th.**
- D. Ad in the Cass City High School Yearbook for 2018-2019 will be \$50.00. Motion made by Michelle Hartwick to pay for the ad. Seconded by; Andy Gray; Motion Passed.**



- E. Ad in Thumb Area Holiday Gift Guide/ Sanilac Broadcasting-
Package is ¼ of page for \$440.00 and 3- 30 second Commercials-
Board decided not to spend the money on the ad.**

**Announcements: Krysta Boyce brought up making the Farmer's
Market a Chamber Event. Board Tabled until next month.**

Adjournment: 9:08 A.M.

Respectfully Submitted

Samantha Collins