



**Cass City Chamber of Commerce  
August 28, 2019 Board Meeting Minutes  
8:00 A.M. Rawson Memorial Library**

- I. Call to Order- 8:05 A.M.**
- II. Attendance- (P-Present; A-Absent; E-Excused)**

Barrigar, Aaron Treasurer	<b>P</b>	Fritz, Jaime Director	<b>P</b>	Keller, Judy Administrator	<b>P</b>
Boyce, Krysta Director	<b>P</b>	Gray, Andy Director	<b>P</b>	Kruse, Cindy Director	<b>E</b>
Boynton, Jacob Director	<b>P</b>	Hartel, Jeff Director	<b>E</b>	Peters, Amy Director	<b>P</b>
Collins, Samantha Secretary	<b>P</b>	Hartwick, Michelle Vice-President	<b>P</b>	Rule, Mike President	<b>P</b>
Dorland, Kevven Director	<b>A</b>	Kaczuk, Christine Director	<b>E</b>	Anthes, Stacy	<b>P</b>

- III. Introduction of Guests: A. Stachura**
- IV. Approval of the Agenda: The agenda for the August meeting was presented. Motion made by Michelle Hartwick to accept the agenda for the meeting as presented; Seconded by Amy Peters; motion passed.**
- V. Approval of the Meeting Minutes: The minutes from the July meeting were presented. Motion made by Jacob Boynton to accept the minutes from the meeting as presented; Seconded by Jaime Fritz; motion passed.**
- VI. Treasurers Report: July financials were presented.**
- VII. Committee Report:**
  - A. CIV:**
    - 1. Decorating Contest-Will have both Business and Residential and will have two awards Judges Choice and People’s Choice. Will draw the winners on Monday the 16<sup>th</sup> of December.**
    - 2. Chili Cook-off Space-Need new location to host the Chili for Charity.**  
**Will check with Christine and the Hospital to see about using their spaces.**



3. **Business Winners- One-year free membership or we need to come up with new idea for the Business winner of the Decorating Contest.**

**Residents- Gas card or maybe a Gift Card for their power bill or maybe a new idea for the Residential winner.**

4. **Advertising options- We will not have the snowmen this year. Will come up with something for each Business to display in their window. Besides the Banner at the Craft show and or the Chili Cook-Off.**

**B. Membership: Amy Peters Chairman**

1. **Membership Survey- Want to send out e-mail with 3 simple questions and then maybe a more detailed survey with 20 or more questions after that to get some feedback.**
2. **Knock your socks off campaign- Mail and or deliver socks to non-chamber members along with a free year membership.**
3. **Pool Days- 6 pool days cost \$200.00- pool loses money maybe do reduce rate days instead - dollar days at the pool is one idea.**
4. **Village Liaison-Looking for someone from the Village to come to our meetings. Motion made by Andy Gray and seconded by Krysta Boyce to accept adding a Village Liaison to our meetings; Motion passed.**
5. **Appreciation Lunch for members- Lunch for Chamber members and or Businesses either the end of October or the first of November.**
6. **New Logo- Mike Rule is working on.**

**VIII. Old Business:**

- A. **Garage Sale Ad-cost is \$258.88 –Chamber will continue to do this year.**
- B. **Update signs and East and West end of town- Want to do design with Wrought Iron and Brick-Pinney Foundation and Village both are willing to help out with cost.**
- C. **Social Media Training- September 24<sup>th</sup> at noon at the Library.**

**IX: New Business:**

- A. **U of M presentation September 25<sup>th</sup> from 4-7 at Hills and Dales Building.**  
**Announcements- Sign- up sheet going around for Christmas in the Village. Mature Drivers classes- September 23-24 from 1-5 and September 30- October 1 from 9-1 for 2 to 4 hrs. each day must be 50 or older-small discount on Insurance.**

**Adjournment 9 A.M.**  
Respectfully Submitted

Samantha Collins