



**Cass City Chamber of Commerce
September 25, 2019 Board Meeting Minutes
8:00 A.M. Rawson Memorial Library**

- I. Call to Order- 8:05 A.M.**
- II. Attendance- (P-Present; A-Absent; E-Excused)**

Barrigar, Aaron Treasurer	P	Fritz, Jaime Director	E	Keller, Judy Administrator	P
Boyce, Krysta Director	P	Gray, Andy Director	E	Kruse, Cindy Director	P
Boynton, Jacob Director	P	Hartel, Jeff Director	P	Peters, Amy Director	P
Collins, Samantha Secretary	P	Hartwick, Michelle Vice-President	P	Rule, Mike President	P
Dorland, Kevven Director	P	Kaczuk, Christine Director	P		

- III. Introduction of Guests: Nick Cain- Combined Ins., Dan Delamarter-Village liaison, Carolyn Westerby and Angela Kauffman from Chemical Bank.**
- IV. Approval of the Agenda: The agenda for the September meeting was presented. Motion made by Amy Peters to accept the agenda for the meeting as presented; Seconded by Michele Hartwick; motion passed.**
- V. Approval of the Meeting Minutes: The minutes from the August meeting were presented. Motion made by Michele Hartwick to accept the minutes from the meeting as presented; Seconded by Jeff Hartel; motion passed.**
- VI. Treasurers Report: August financials were presented.**
- VII. Committee Report:**
 - A. CIV:**
 - 1. Business Gifts that Children draw for at the Community Gathering- 7 to 8 Businesses participate. Need to come up with a new name for drawing. No dollar limit on donations. Will eliminate Chili Cook-off Donations.**
 - 2. Ribbon Plaques for Sponsors \$8 each for 8 1/2 X 11-Need 40 plaques. Can do any color or style, Judy will do e-mail vote for**



checking into cost of doing Trees for downtown to replace the Snowmen. Will also check into the school cutting them out for Chamber.

3. Chili Cook-off space- We have two options for Chili for Charity- Christine Anthony Building or the Conference Room at the old Baker College building with bathroom at no cost.
4. Decorating Contest flyer for Approval-Need to change the last line of flyer too confusing. Will put ad in paper with list of participants so people can drive around to check them out. Will have a cost for ad at the next monthly meeting.
5. Sponsorship forms for Approval-Same as last year just different dates.

B. Membership: Amy Peters-Chairman

1. Membership Survey questions/ See attached sheet in packet- Will be a survey with 3 questions on it will go with Survey Monkey.
2. Knock your Socks off Campaign- Looking at dividing up Chamber Members for each Board member to take a few to visit personally.
3. Membership dues packet/ Due Structure- Working on in Committee.
4. Pool Days- Looking into doing \$1.00 days at the pool instead of free pool days.
5. New Logo-Looking at designing a new Logo for Chamber ours is outdated. Will do an e-mail vote.

VIII. Old Business:

- A. Update signs at the East and West end of town- Want to do design with Wrought Iron and Brick-Pinney Foundation and Village both are willing to help out with cost.
- B. Social Media Training- September 24th at noon at the Library went well had 15/16 people show up. Looking into doing a workshop quarterly.

IX: New Business:

- A. Candy for Pink or Treat- Motion made by Kevven Dorland to spend \$50.00 on candy same as last year; Seconded by Amy Peters; Motion passed.

Announcements-

Chrissy's last meeting-accepted a position as the new Branch Manager in Bad Axe.

Mature Drivers classes- September 23-24 from 1-5 and September 30- October 1 from 9-1 for 2 to 4 hrs. each day must be 50 or older-small discount on Insurance.

U of M presentation September 25th from 4-7 at Hills and Dales Building.

Adjournment 9 A.M.

Respectfully Submitted

Samantha Collins